



Carly Hill joins College Now Emerging Leaders Association

CLEVELAND, May 17, 2017 — Forty-four individuals representing thirty-nine employers were recently selected as the inaugural members of the College Now Emerging Leaders Association. This group, which is chaired by Kristina Dooley, Estrela Consulting, is tasked with creating an alumni association for College Now scholarship recipients as well as helping the organization increase awareness about its mission and work.

Since inception, College Now has served thousands of students in schools and awarded over \$68 million in scholarships but has never had a formal alumni association. "As College Now prepares to kick-off its 50th anniversary, and with the success of our mentoring program deepening the connection between the organization and its scholarship recipients, we felt the time was right to launch this initiative," said Lee Friedman, CEO of College Now.

One of the Emerging Leaders' first projects will be to host an Alumni networking event on June 7th, connecting recent College Now graduates with former scholarship recipients. In addition, the Emerging Leaders group will work to identify and (re)connect with individuals who received scholarships from College Now, or as the organization was previously known, the Cleveland Scholarship Program. They will promote the ways that College Now can continue to help alumni – by helping them manage debt through the Student Loan Rescue program – and how alumni can give back to students like them through the Mentoring Program.

"There are 50 years of College Now alumni making contributions to our community," Friedman continued. "We want to find them, highlight their good work, and give them meaningful ways to connect with us. I am thrilled that this group will be reengaging our alumni."

Care Alliance Health Center is pleased to recognize *Carly Hill* as one of the inaugural members of College Now's Emerging Leaders Association.

About College Now Greater Cleveland, Inc.

College Now provides Greater Cleveland students with guidance and access to funds to prepare for and graduate from college. For nearly 50 years, our goal has been to help students pursue educational opportunities that empower them to embark on rewarding careers and strengthen our community. College Now assists more than 27,000 students each year, delivering college access advising, financial aid counseling, and scholarship and retention services in Greater Cleveland schools, in the College Now Resource Center and through community-based programs. For more information, visit www.collegenowgc.org.

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